



USSA HIRING ANNOUNCEMENT: NATIONAL FIELD DIRECTOR

United States Student Association

The United States Student Association, the country's oldest and largest national student-led organization, develops current and future leaders and amplifies the student voice at the local, state, and national levels by mobilizing grassroots power to win concrete victories on student issues.

United States Student Association Foundation

The United States Student Association Foundation ensures the pipeline of effective student leadership by facilitating education, training and other development opportunities at national, state and local levels in advocating for issues that affect students.

Field Department

The Field Department led by the National Field Director is the organizing arm of USSA/F. It is currently comprised of the national field director, 2 national field associates, and the trainings director. The department works to implement USSA/Fs programs and campaigns in USSA member campuses, while helping to expand USSAs base. The purpose of the department is to build power for students through running campaigns on issues that impact students lives while developing student leaders and building strong student organizations at the local, state, and national level. The national field organizer works with student leaders across the country in a variety of roles but always with the end goal of building the student movement and making an impact in their everyday lives.

Responsibilities

- Develop USSA campaign plans and organizing materials for national campaigns.
- Supervise the over all implementation of USSA organizing programs in the field.
- Create a comprehensive national recruitment and retention plan, USSA issue campaigns, USSA trainings and USSA programs.
- Supervise the over all work of the trainings director, state directors, and associate field directors.
- Work with the SLAP (Student Labor Action Project) on USSA national campaigns.
- Develop a comprehensive evaluation system of USSA national action agenda campaigns.
- Develop USSA organizing resources for State & System Student Associations and Campus Diversity Project and campus members.
- Develop campaign and recruitment tracking systems.
- Work with Communications Director in the development of a new national media strategy.
- Train students with the help of the Regional Field Associates in grassroots organizing and electoral organizing principles and skills.
- Collaborate in planning, recruiting for, and staffing of two annual USSA conferences and other USSA sponsored trainings.
- Promote the department, USSA, and USSAF at conferences, coalition meetings, mailings, and through day-to-day contact with people.

Preferred Experience

- Understanding of Direct Action Organizing.
- Grassroots campaign experience through campus or community campaigns.
- Experience in peer-to-peer training.
- Experience managing and training staff and or volunteers
- Student, student government, state wide system associations and/or community organizing experience.
- Experience organizing in/with student or color communities.
- Electoral Organizing experience.
- Good public speaking skills.
- Experience in Coalition development.
- Participation in GROW, EAT or Midwest Academy training a plus.
- Experience working with USSA or higher education access issues.
- Excellent written and verbal communication skills.
- Self-motivated, outgoing, detailed-oriented.
- Willingness to work evening, weekends and travel.

Salary and Benefits

- Salary based on experience, full health insurance, 2 weeks paid vacation, paid holidays, and assistance with loan repayment

To apply, submit a cover letter, resume, 3 references and a 2 page writing sample to Try Onaghise-Coburn at manager@usstudents.org by **April 30, 2009**. Email subject shall state: "National Field Director". Please no phone calls, faxes or mail in applications.

USSA is an equal opportunity/affirmative action employer. People of color, women, gay, lesbian, bisexual, transgender and differently-abled people are strongly encouraged to apply.